

# The BARRISTER

2015 Advertising Agreement

## Our Policies:

- \* All ad copy remains with the newsletter unless return is requested.
- \* All rates are subject to change without notice.
- \* No cancellations accepted after the announced deadline.
- \* A discount of 10% may be taken for six consecutive ads when payment accompanies Agreement.
- \* Terms are net thirty from date of invoice.
- \* SDTLA reserves the right to refuse any ad which is deemed unsuitable due to either ad content or failure to meet the dimension requirements.
- \* Ad will run for time specified in this Agreement unless notice of cancellation is received prior to deadline.

## Request for Advertising

Company \_\_\_\_\_

Contact name \_\_\_\_\_ Phone (    ) \_\_\_\_\_

Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ + \_\_\_\_\_

### First Issue Requested:

Circle :      Jan/Feb      Mar/Apr      May/June      Jul/Aug      Sep/Oct      Nov/Dec

Frequency \_\_\_\_\_ Until Further Notice \_\_\_\_\_

SIZE: \_\_\_\_\_

I/We would like to take advantage of the 10% discount for six issues. Payment of \$ \_\_\_\_\_ is enclosed.

(/We agree to the above policies: \_\_\_\_\_  
(signature) (date)

Return completed agreement to:

**South Dakota Trial Lawyers Association**  
**P. O. Box 1154**  
**Pierre, SD 57501-1154**  
**(605) 224-9292**

## Copy Deadlines for BARRISTER

Issue:

<b>January/February</b>	<b>January 18</b>
<b>March/April</b>	<b>March 16</b>
<b>May/June</b>	<b>May 18</b>
<b>July/August</b>	<b>July 20</b>
<b>September/October</b>	<b>September 21</b>
<b>November/December</b>	<b>November 16</b>

## Advertising Opportunity 2008

THE SOUTH DAKOTA TRIAL LAWYERS ASSOCIATION ACCEPTS ADVERTISEMENTS FOR ITS BI-MONTHLY NEWSLETTER. The BARRISTER, is mailed to over 800 trial lawyers, judges and law students. We encourage businesses and individuals to advertise with us, to reach this upscale, targeted audience.

### **RATES**

**Full page - (7 1/2 x 9 1/2) - \$200.00**

**Half page - (7 1/2 x 5) - \$100.00**

**Quarter page - (3 3/8 x 4 3/4) - \$50.00**

ALL ads must be received "camera ready". You may pay in advance for each issue or we can bill you; whichever you prefer. A list of issue deadlines is attached. Enclosed for your review, is the most recent issue.

*Please contact:*

**SDTLA**  
**P. O. Box 1154**  
**Pierre, SD 57501-1154**  
**(605) 224-9292**  
**EMAIL: [sdtla@iw.net](mailto:sdtla@iw.net)**